

Program Director – ATA Martial Arts Arkansas Locations

Location: Bentonville, Maumelle, Little Rock

Employment Type: Full-Time

Join Our Team of Martial Arts Professionals!

Are you passionate about personal development, leadership, and helping others succeed? Join the team at one of our **ATA Martial Arts locations** as our new **Program Director/Sales Manager** and make a lasting impact in your community. This is your chance to work with one of the largest martial arts organizations in the world and be part of something that truly changes lives.

Key Responsibilities

- Be the face of our school — manage front desk operations, sales and student services
- Onboard and support new families as they begin their martial arts journey
- Lead class coordination, scheduling, and communication with staff and students
- Track student progress and retention — celebrating wins and supporting goals
- Run local marketing, community outreach, and lead generation efforts
- Ensure our school culture reflects excellence, respect, and growth

Qualifications

- 2+ years of customer service, admin, or program leadership experience
- Friendly, professional communicator with strong organizational skills
- Comfortable with learning Customer Relationship Management software platforms
- Self-motivated, reliable, and solutions-oriented
- Passionate about helping others and excited to grow with our team

Schedule & Compensation

Hours: Monday to Friday, 1:00 PM – 8:00 PM | Saturdays, 9:00 AM – 12:00 PM

Compensation: \$18–\$22/hour (based on experience) plus performance-based incentives

Benefits: Medical, Dental, Vision, FSA, Dependent Care, 401K, Life, Tuition

Reimbursement, Free Martial Arts professional training, advancement opportunities within ATA Corporate Schools, and access to regional/national events.